



GEREÑA, JAMES BERNARD O.

- Kamuning, Quezon City
- Portfolio: gerenaa.netlify.app

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SUMMARY

Web designer and developer, content creator, and graphic designer. Skilled in developing and designing websites, retexturing game textures, and producing viral social media content (**4.3M+ TikTok views, 11K+ followers**). Proficient in **HTML, CSS, JavaScript, MySQL, Photoshop, Figma, and CapCut**, with strong problem-solving, debugging, and creative storytelling abilities.

WORK EXPERIENCE

Software Development Intern

STI College Muñoz-Edsa | Jan 2025 – Mar 2025

- Designed and implemented an algorithm for automatic class scheduling, minimizing conflicts and manual workload.
- Collected, organized, and input academic and faculty data into the system.
- Conducted regular testing, identified bugs, and verified system functionality.
- Collaborated with team members to troubleshoot issues and suggest enhancements.

Content Creator – TikTok, Facebook & YouTube

Self-managed | 2024 – Present

- Created and edited videos using CapCut that reached 4.3M views on TikTok, growing to 11K+ followers.
- Developed engaging short-form content optimized for trending formats and audience interaction.
- Managed and promoted content across multiple platforms, maintaining consistent branding and engagement.

Freelance Multimedia Artist / Graphic Designer

2019 – Present

- Designed custom textures for NBA2K14 with 4 years of experience working with global clients.
 - Created high-quality graphic assets using Adobe Photoshop & Figma, delivering projects on time.
 - Built long-term client relationships by consistently providing creative solutions and meeting project requirements.
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EDUCATION

Bachelor of Science in Computer Science

STI College Muñoz-Edsa

Jul 2021 - Jul 2025

ADDITIONAL INFORMATION

Skills

- HTML, CSS, JavaScript, MySQL, UI/UX basics
- CapCut, Adobe Photoshop, Figma
- Problem-solving, debugging, branding, creative storytelling, game modding (NBA2K14)

CERTIFICATIONS

Best In BSCS Thesis

- Class Kode An Interactive Web Based Scheduling System and Faculty Locator
 - <https://munoz-kode.vercel.app>
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RERERENCE

Joshua Rhey N. Oliveros | Teacher, STI College Muñoz-Edsa | 09177142649

Francis Cabrales | Teacher, San Julian National High School | 09395162647

John Rixon Insigne | Teacher, STI College Muñoz-Edsa | 09606105426